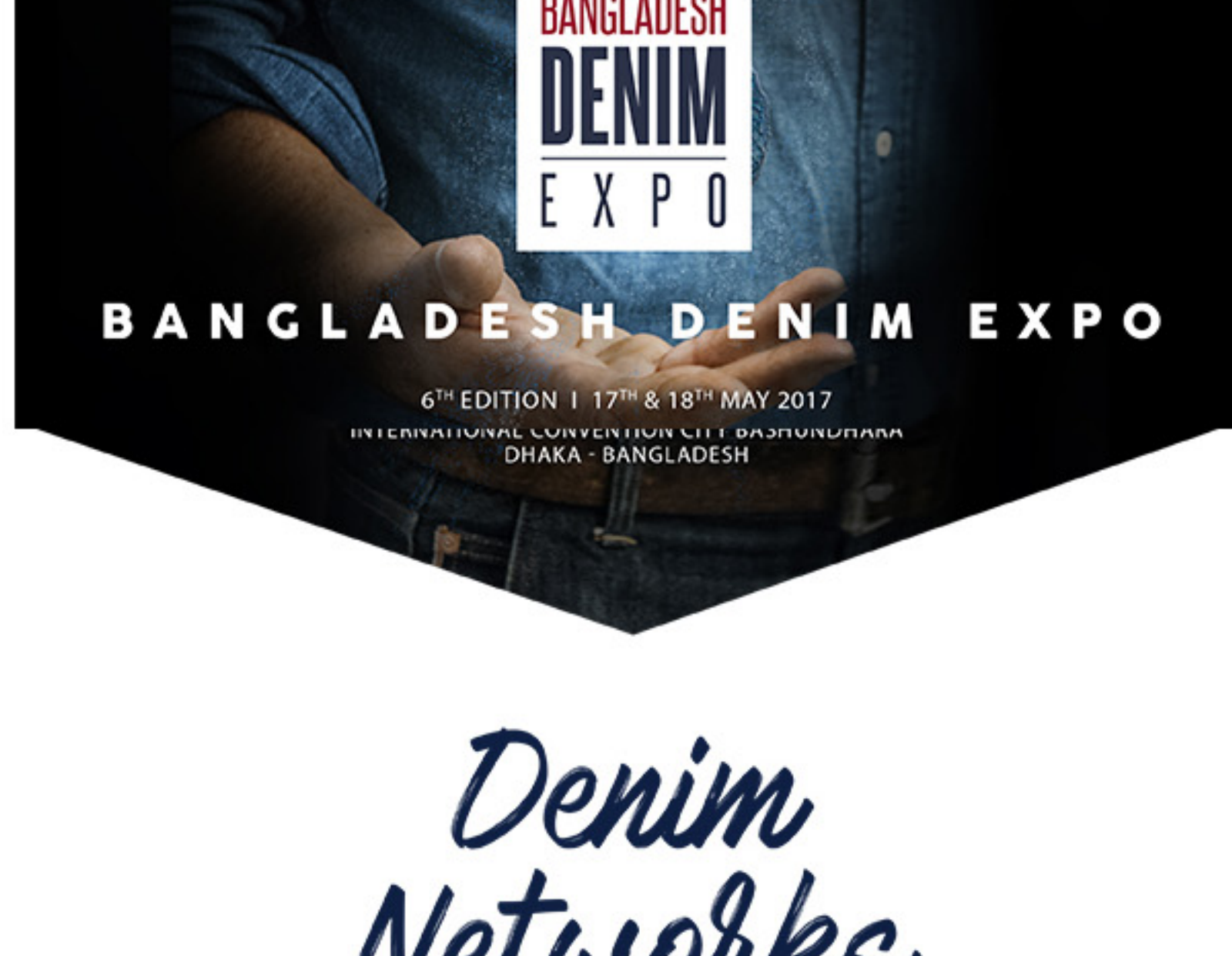


# SPORTSWEAR INTERNATIONAL

ADVERTISEMENT



## Denim Networks

This season Bangladesh Denim Expo invites you to explore its Denim Networks. Finding the right partners, the right fabrics, the right trends, the right designers, manufacturers and finishers.

In the end it's all a question of NETWORKS. Eco NETWORKS, creative NETWORKS, manufacturing NETWORKS.

Many reasons to join our show !

### BANGLADESH DENIM EXPO DOUBLES THE EXHIBITION HALL ! EXHIBITORS FROM 12 COUNTRIES & MORE THAN 10,000 PRE-REGISTERED VISITORS!

The 6th edition of Bangladesh Denim Expo leads the way to the future, while constantly growing in numbers since its first edition Bangladesh Denim Expo is going to double its size in this May edition, which will be held in 2 distinctive halls. Over 10,000 pre-registered visitors are expected at the show that will take place the 17th and 18th of May 2017 in the Convention City, Bashundara, Dhaka, Bangladesh.

**VISITOR REGISTRATION**

### INTERNATIONAL EXHIBITORS

Exhibitors from 12 countries will exhibit their products of the entire denim supply chain ranging from fabrics to finishes in this edition.

**EXHIBITORS LIST**



### SUSTAINABLE APPAREL FORUM 17TH MAY - HALL-03

The Sustainable Apparel Forum will present speakers of international reputation who will bring-in fresh perspectives on sustainability, based on the needs of industry and customer's expectations.

**VISITOR REGISTRATION FOR SAF**

IN COLLABORATION WITH:



### SEMINAR PROGRAM & WORKSHOP

#### 1. WGSN Trend Workshop At Hall 4 on 17th May.

WGSN will be holding a number of workshops during the first day of Bangladesh Denim Expo 17th May at their dedicated booth contain within the new trend zone & information exchange area on the Mezzanine level of Hall 4.



#### 2. Seminars by World's Leading Denim Experts - Mr. Piero Turk & Mrs. Alice Tonello at 11:00AM-11:45AM

From Ideas to Technologies - Discovering the a new age for Garment Finishing. This informative seminar boasts of two internationally renowned denim knowledge powerhouses

#### 3. Trend Forecast a/w 2018-19 by the world's trend authority WGSN at 12:10 PM-1:30 APM.

World's No.1 trend forecaster WGSN is exclusively presenting Autumn / Winter 2018-19 Forecast exclusively for Bangladesh Denim Expo.



#### 4. Garmon S.P.A Seminar at 2:30PM-3:15 PM will be conducted by Mr. Marc Nava, Global Sales Director.

#### 5. Total Quality Assurance by Intertek at 3:30PM-4:15PM.

Intertek will present Total Quality Assurance: Holistic Approach for Business Excellence, by Dr.Karim ND, Country Managing Director, Intertek Bangladesh.

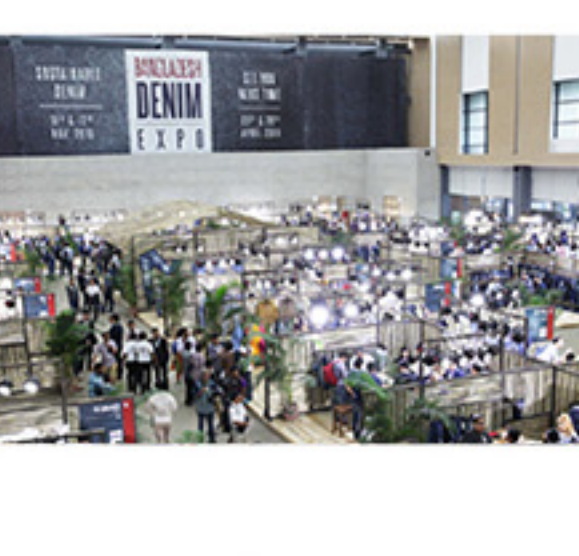


### SPECIAL EVENTS HALL-04

Bangladesh Denim Expo will feature side events targeted to the denim devotee.

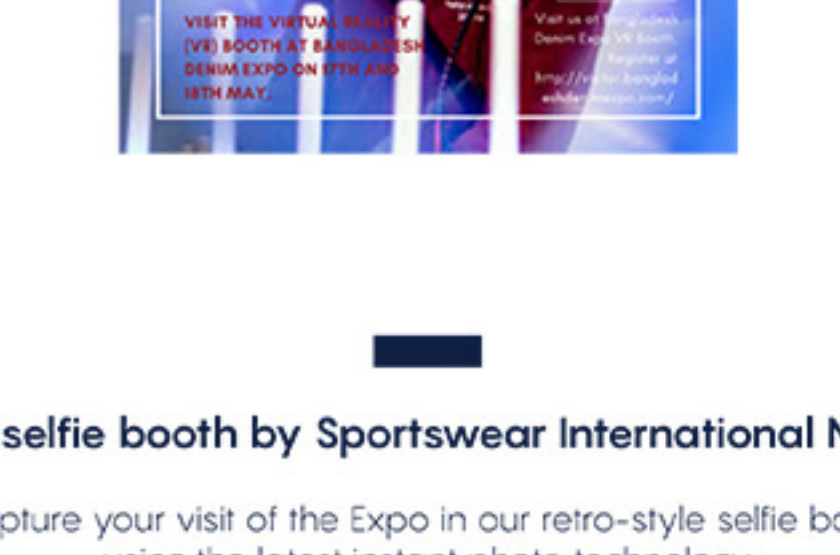
#### 1. Tonello Gallery

Tonello Garment Finishing Technologies will display a range of product within the Expo for the duration of the event.



#### 2. Trend Zone & Information Exchange

We will feature an expanded trend zone area incorporating a new information exchange. Visitors will be able to catch latest denim fabrics & styling trends.



#### 3. Virtual Reality Booths (VR)

Take a 21st Century tour of a Denim Mill, jeans factory or laundry, without leaving the Expo grounds.



#### 4. Retro selfie booth by Sportswear International Magazine

Capture your visit of the Expo in our retro-style selfie booth using the latest instant photo technology.

### SPORTSWEAR INTERNATIONAL

#### 5. CBI project 'See Now, Buy Now' is at Bangladesh Denim Expo

CBI — (The Centre for Foreign Affairs) — is running a project named Export Coaching Program. Under this initiative two exclusive Buying Missions have been planned at Dhaka in May and July this year. Bangladesh Denim Expo May edition is included on this buying mission.

