

SEMINARS & SPECIAL PRESENTATIONS

11TH & 12TH NOVEMBER 2015

BASHUNDHARA CONVENTION CITY,
DHAKA, BANGLADESH.



REGISTER HERE

Exclusive to authorized trade visitors, the Expo takes place twice a year. The forthcoming third edition of the BANGLADESH DENIM EXPO will take place from November 11TH & 12TH, 2015.

ENJOY INTERNATIONAL DENIM EXPERTISE

When the third edition of the BANGLADESH DENIM EXPO opens its doors in November, the focus is not just on denim collections and innovations. The attractive side event program with high-class lectures about denim trends, new developments in sustainability and denim production will offer you plenty of opportunities to broaden your expertise and personal network. Don't miss it!

DUE TO AN INCREASING DEMAND, THE FORTHCOMING BANGLADESH DENIM EXPO WILL EXTEND THEIR OPENING HOURS IN THE EVENING!

MY DENIM INSPIRATION BY AMY LEVERTON

Head of the Youth and Denim department at the trend forecaster WGSN, Amy Leverton is a true indigo expert and fanatic. In her special presentation, she shares insights on her new book "Denim Dudes", which came about through her travels and encounters with fascinating and inspiring personalities in the denim industry. She will take you on an inspirational journey, highlighting some of her favorite characters in the industry and what they've taught her along the way. She'll also give you a preview of images from her upcoming book, "Denim Dudettes"!



SEMINARS

Over the 2 days of the show, an extensive seminar program focused on sustainability issues will be offered in the Bashundhara Convention City. Divided into four different seminar sections, experts from the global denim world will talk about the relevance of branding and marketing through green denim. Building up safe and responsible supply chains is the focus of the second section. During the seminars 3&4, the sustainable denim design and new ways to sustainable denim wet-processing, will be discussed.



1/ «BRANDING THROUGH GREEN DENIM»

- with the participation of:
- Mr. Mohan Seneviratne
 - Mr. David Hasanat
 - Ms. Dhyana van der Pols
 - Mr. Kazy Mohammad Iqbal Hossain
 - Ms. Amy Leverton

2/ «SAFE AND RESPONSIBLE SUPPLY CHAIN»

- with the participation of:
- Mr. Tuomo Poutiainen
 - Mr. Md. Atiqul Islam
 - Mr. Avedis H. Seferian
 - Mr. Abrar A. Anwar
 - Mr. Edward Hertzman
 - Dr. Jochen Weikert

3/ «INNOVATING SUSTAINABLE DENIM FOR THE NEW GENERATION MARKET»

- with the participation of:
- Mr. Tilmann Wrobel
 - Mr. Faruque Hassan
 - Mr. Anwar Ul Alam Chowdhury (Parvez)
 - Mr. Ben Fokkema
 - Mr. Dirk Lehmann
 - Mr. Javier Santonja

4/ «SUSTAINABLE WET PROCESSING»

- with the participation of:
- Ms. Nishat Shahid Chowdhury
 - Mr. Constantin Vratsidas
 - Mr. Martin Schaefer
 - Mr. Rodney Reed

KEY-EXHIBITORS & EXPERTS

Coming from over 10 countries: Japan, USA, Germany, Spain, China, Pakistan, Thailand, Turkey, Belgium, Bangladesh...

Over 40 exhibitors already registered! Companies like: A&E, Absolute, Amber, Argon, Arvind, Benjie, Denim Co., Denim Expert Ltd., Deridesen, Diamond, DyStar, Envoy, Experience, Freedom, Hyosung, Iberlaser, Indigo, Juki, Kassim, Kurabo, Kuroki, Landes, Mahmud, Malwa, Nassa, Naveena, Paddock's, Partex, Rajby, Raymond, Shasha, Smart Jeans Ltd., Soorty, South China, Square, Suryalakshmi, Vita, W Denim, YKK, Yogotex....

